

**CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION**

myStudies, 90 ECTS Credits

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
	Courses			Courses			Courses			Courses		
Oct												
Nov	Leadership	Strategic Management	Innovation and Entrepreneurship									
Dec												
Jan												
Feb	Managerial Economics	Performance Management	International Marketing	Managerial Economics	Performance Management	International Marketing						
Mar												
Apr	Corporate Finance	Business Ethics and Corporate Governance	Operations and Information Management	Leadership	Strategic Management	Innovation and Entrepreneurship	Leadership	Strategic Management	Innovation and Entrepreneurship			
May												
Jun	Lecture-Free Period											
Jul	Elective A Course a	Elective A Course b	Elective A Course a	Elective A Course b	Managerial Economics	Performance Management	International Marketing	Managerial Economics	Performance Management	International Marketing		
Aug												
Sep	Lecture-Free Period											
Oct												
Nov	Elective B Course c	Elective B Course d	Corporate Finance	Business Ethics and Corporate Governance	Operations and Information Management	Corporate Finance	Business Ethics and Corporate Governance	Operations and Information Management	Leadership	Strategic Management	Innovation and Entrepreneurship	
Dec												
Jan	Capstone Thesis			Capstone Thesis			Elective A Course a	Elective A Course b	Elective A Course a	Elective A Course b		
Feb												
Mar												
Apr				Elective B Course c	Elective B Course d	Elective B Course c	Elective B Course d	Corporate Finance	Business Ethics and Corporate Governance	Operations and Information Management		
May												
Jun	Lecture-Free Period											
Jul							Capstone Thesis		Capstone Thesis			
Aug												
Sep	Lecture-Free Period											
Oct												
Nov									Elective B Course c	Elective B Course d		
Dec												



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

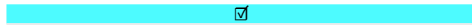
You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

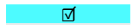
Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.

Electives-	Elective A	Elective B	Elective A	Elective B
<b>Artificial Intelligence</b>	<i>Artificial Intelligence</i> a) Artificial Intelligence b) Seminar: AI and Society	<i>AI In Practice: Use Cases &amp; Creative Prompting</i> c) Use Case and Evaluation d) Project: AI Excellence with Creative Prompting Techniques	<b>Human Resource Management</b> <i>Human Resource Management: Theory</i> a) Human Resource Management I b) Human Resource Management II	<i>Human Resource Management: Practice</i> c) Talent Management & HR Development d) Project: Human Resources Management
<b>Big Data Management</b>	<i>Data Science and Analytics</i> a) Data Science b) Analytical Software and Frameworks	<i>Big Data</i> c) Data Utilization d) Application Scenarios and Case Studies	<b>Innovation &amp; Entrepreneurship</b> <i>Entrepreneurial Ecosystems</i> a) Innovation and Entrepreneurial Ecosystems b) Entre- and Intrapreneurship	<i>Innovation and Design Lab</i> c) Business Model Design d) Project: Design Thinking
<b>Engineering Management</b>	<i>Manufacturing Methods Industry 4.0 and Internet of Things</i> a) Internet of Things b) Manufacturing Methods Industry 4.0	<i>Product Development and Design Thinking</i> d) Project: Design Thinking	<b>International Marketing</b> <i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing	<i>Consumer Behaviour and Research</i> c) International Consumer Behavior d) Applied Marketing Research
<b>E-Sports Management</b>	<i>E-Sports Management</i> a) Introduction to E-Sports-Management b) Project: E-Sport-Management	<i>E-Sports Marketing and Eventmanagement</i> c) Media and Marketingmanagement in E-Sport d) E-Sports-Eventmanagement	<b>IT Management</b> <i>IT Project and Architecture Management</i> a) IT Project Management b) IT Architecture Management	<i>IT Governance and Service Management</i> c) IT Service Management d) IT Governance and Compliance
<b>Finance &amp; Accounting</b>	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Accounting</i> c) Advanced Management Accounting & Control d) Current Issues in Accounting	<b>Salesforce and Sales Management</b> <i>Salesforce Consultant Specialization</i> a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant	<i>Sales Management</i> c) Sales Management I d) Sales Management II
<b>Healthcare Management</b>	<i>Health Systems and Policy</i> a) International Health Systems b) Health Policy and Planning	<i>Economics of Health</i> c) Health Economics d) Healthcare Financing	<b>Supply Chain Management</b> <i>Supply Chain and Sourcing Management</i> a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling	<i>Aspects of International Management</i> c) Managing in a Global Economy d) Seminar: Current Issues in International Management
			Regular (non-Major) Elective	Internship

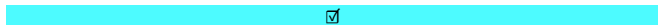
Module	Course Code	Course	ECTS Credits	Type of Exam
Leadership	DLMBLSE01-02	Leadership	5	Exam
Strategic Management	DLMBSM01	Strategic Management	5	Exam
Innovation and Entrepreneurship	DLMBIE01-01	Innovation and Entrepreneurship	5	Exam
Managerial Economics	DLMBME01-01	Managerial Economics	5	Exam
Performance Management	DLMBPM01-01	Performance Management	5	Exam
International Marketing	DLMINRE01	International Marketing	5	Exam
Corporate Finance	DLMINRE01	Corporate Finance	5	Exam
Business Ethics and Corporate Governance	DLMBAEBCG01	Business Ethics and Corporate Governance	5	Written Assessment: Written Assignment
Operations and Information Management	DLMBACOM01	Operations and Information Management	5	Written Assessment: Case Study
ELECTIVE A-		e.g. Sales, Pricing and Brand Management	10	
ELECTIVE B-		e.g. Product Development and Design Thinking	10	



- Electives: For your MBA 90 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.  
**Note:** Those elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.



If you are studying Model 2 or 4 you will have to start your Capstone Thesis before completing your Elective B courses.